

HEALTHY PLANET, HEALTHY PEOPLE



UK food and drink manufacturers take their responsibilities seriously - to employees, to consumers and to the environment around them.

Key facts

- We are committed to playing a full part in improving the nation's health, reformulating our products, providing clear labelling and working alongside Government and NGOs in the Public Health Responsibility Deal
- We have collectively reduced the amount of salt and saturated fat in food by 9% over the past five years, on top of progress made before 2006
- FDF's Five-fold Environmental Ambition shows our commitment to resource efficiency, including substantial reductions in CO₂ emissions and savings in water, packaging, food waste and transport



SUCCESS GROWTH CAPABILITY

A FUTURE IN FOOD

About Us

The Food and Drink Federation (FDF) represents the interests of the food and drink manufacturing industry across the UK, which between them directly employs a staggering 400,000 people in a huge variety of roles from scientists and food technologists to engineers and technicians to marketers and salesman. As part of our skills focus, FDF is committed to improving the image of our sector as a career destination of choice.

Food and Drink Federation **FDF**
Making a real difference

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SUCCESS GROWTH CAPABILITY

Food & Drink Manufacturing
The UK's largest manufacturing industry

Food and Drink Federation **FDF**
Making a real difference



A GREAT BRITISH SUCCESS STORY



The UK food and drink manufacturing industry produces some of the world's best loved brands and plays a vital role in underpinning the economy through its ongoing efforts to promote growth, create jobs and boost exports.

Key facts

- Food and drink is the largest manufacturing sector in the UK with a turnover of £72.3bn
- Our industry contributes £20bn in Gross Value Added to the economy and represents 15% of total manufacturing output in the UK
- Exports of British food and non alcoholic drink products are approaching £11bn a year

A strong UK food and drink manufacturing base is vital for supplying consumers with food that is safe, nutritious and affordable, supporting communities and offering a range of exciting and rewarding careers.



WHAT WE NEED TO GROW



In order to safeguard the future success of UK food and drink manufacturing, we need an active partnership with Government to identify and overcome barriers to growth and support our efforts to help rebalance the economy.

Key asks

- Ensure a coherent, consistent approach to food policy across Government to help our industry grow sustainably
- Create the competitive conditions in which entrepreneurship and innovation can flourish
- Develop a joint export strategy to build on the food and drink industry's success
- Ensure the High Value Manufacturing Technology and Innovation Centre (TIC) promotes the uptake of R&D in food and drink manufacturing
- Work in partnership with industry to raise the profile of food and drink manufacturing as a career of first choice
- Support food and drink SMEs to increase productivity through the use of automation

Action is also needed to ensure an appropriate regulatory and fiscal framework as well as sufficient access to finance to create the right conditions for UK food and drink manufacturers to grow sustainably. Our industry has the potential for further economic growth whilst contributing to future food security, here in the UK and globally, and the wider lower carbon agenda.

OUR CAPABILITIES



A future in food

UK food and drink manufacturing employs up to 400,000 people and is a 'career of first choice', providing employment with above average wages, relatively long tenure and opportunities for graduates and non-graduates alike.

Key facts

- By 2017 the industry will need 137,000 new recruits
- 94% of employees are full-time in food and drink manufacturing
- Our industry has pledged to double the number of apprentices by the end of 2012
- We are committed to delivering FDF's Graduate Ambition - a new technical degree course to equip graduates with the skills our industry requires.

Food and drink manufacturers must have the ability to attract highly talented people and upskill their existing workforces to improve their competitiveness and increase productivity. Our industry is committed to providing opportunities for school and college leavers, apprentices and graduates.

Innovation is paramount

UK food and drink manufacturing is a high-tech industry using innovative technologies in IT, engineering and life sciences to meet consumer needs and increase productivity while impacting less on the environment.

Key facts

- Our industry invests more than £1.1 billion a year on research and development
- We launch over 8,000 new products annually
- We have increased the productivity of our labour force by 50% over the last 10 years

Thanks to its world class capabilities in research and development and its consumer insight the food and drink manufacturing industry continues to grow and add value to the economy.