

# OurAmbition

How FDF members are responding to the environmental challenge

## Making a real difference

When the Food and Drink Federation launched its Five-fold Environmental Ambition in October 2007 we committed, on behalf of our members, to make a significant contribution to improving the environment by targeting those areas where we felt we could make the biggest difference. Our members are committed to:

- Significantly reducing their CO<sub>2</sub> emissions;
- Striving to send zero food and packaging waste to landfill;
- Cutting the amount of packaging reaching households;
- Reducing the amount of water used in their factories;
- Achieving fewer, and friendlier, food transport miles.

We are particularly pleased that the latest data available (November 2008) clearly shows FDF members are making solid progress in these key areas. In particular, they:

- Reduced CO<sub>2</sub> emissions by 17% in 2006 compared to 1990 – saving an average of 58,000 tonnes of CO<sub>2</sub> per year, the equivalent of taking 22,000 cars off UK roads each year;
- Prevented more than half a million tonnes of food waste being created in 2006 by, for example, ensuring that by-products from food production were used in animal feed;
- Recycled or recovered 82% of the food and packaging waste that arose in 2006 – and with regards the 17% of waste that goes to landfill, are now working with Government best practice bodies to prevent it arising or divert it into uses such as anaerobic digestion;

- Doubled participation in the Courtauld Commitment in 2008 – and now account for more than half of all signatories working with the Government's Waste & Resources Action Programme (WRAP) to achieve an absolute reduction in packaging reaching households by 2010;
- Are working with WRAP on waste prevention reviews as part of an initiative to raise the food chain's performance overall.

FDF is also pleased to have made significant progress developing new policy delivery mechanisms to achieve other important aspects of our Five-fold Environmental Ambition, for instance:

- We jointly launched the Federation House Commitment with Envirowise. This landmark sector agreement sets out five steps to success for food and

drink manufacturing businesses wishing to work in a systematic way to improve water efficiency. 237 food and drink manufacturing sites across the UK are now working to save water under the Commitment;

- We launched our Checklist and Clause for Greener Food Transport to achieve fewer and friendlier food transport miles. So far, 47 FDF members with a combined turnover of £17 billion have signed up to the policy.

We have received plenty of support from stakeholders and strategic partners over the past year – and we thank them for their help and encouragement. Member companies can now look forward to building on the foundations that have been put in place as they endeavour to make a real difference to the environment both now and for future generations.

### Further Information

- For case studies, please visit our website [www.fdf.org.uk](http://www.fdf.org.uk)
- If you want tips on how to reduce carbon within your business, why not download FDF's Carbon Management Best Practice Guide? It is available free of charge at [www.fdf.org.uk/carbon](http://www.fdf.org.uk/carbon)
- Our waste survey can also be downloaded for free at [www.fdf.org.uk/waste](http://www.fdf.org.uk/waste)
- For more information on the Courtauld Commitment on packaging, the WRAP website is the best place to start. Visit [www.wrap.org.uk](http://www.wrap.org.uk)
- You can read all about the Federation House Commitment on water use on our website – or why not register your interest at [www.fhc2020.co.uk](http://www.fhc2020.co.uk)
- FDF's Checklist and Clause for Greener Food Transport can be downloaded at [www.fdf.org.uk/transport](http://www.fdf.org.uk/transport)



*“Our members are committed to making a real difference to the environment – and listed below are some of the companies that are actively working on initiatives developed under the auspices of FDF’s Five-fold Environmental Ambition. Our achievements up to November 2008 are impressive and provide a strong foundation on which we will build in the years ahead as we look to meet the ambitions we set ourselves in 2007. As with other sectors we are currently experiencing challenging economic times. However, our members remain determined to meet the commitments contained in FDF’s Five-fold Environmental Ambition.”*

Fiona Dawson  
Managing Director, Mars Snackfood UK  
Chair, FDF Sustainability and Competitiveness Steering Group

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Alara Wholefoods	Elizabeth Shaw	Procter & Gamble
Antonelli	General Mills	R&R Ice Cream
apetito	GlaxoSmithKline	RR Spinks & Son
Associated British Foods	Greencore Group	Ripon Select Foods
Bettys and Taylors of Harrogate	Kealth Foods	Sara Lee Coffee & Tea
Birds Eye	Kellogg’s	Scot Trout
British Pepper and Spice	Kerry Foods	Tate & Lyle
Britvic Soft Drinks	Kraft	The Wrigley Company
Burton’s Foods	Macswen of Edinburgh	Unilever
Cadbury	Mars UK	Uniq
Coca-Cola	McCain Foods	United Biscuits
Coca-Cola Enterprises	McCormick (UK)	UIN Foods
Colgate-Palmolive	Moray Seafoods	Virani Food Products
Dairy Crest	Morning Foods	Warburtons
Daniel’s Sweet Herring	Müller Dairy	Weetabix
Danone Waters	Nestlé	William Jackson & Son
Dawnfresh Seafoods	Newly Weds Foods	Yakult UK
Dean’s of Huntly	Pataks	Young’s Seafood
Dr Oetker UK	PepsiCo UK	
Duchy Originals Foods	Premier Foods	