

# Ralph Moore

*National Transport Manager*



**[ralph.moore@cspic.com](mailto:ralph.moore@cspic.com)**



Greener Food Transport

Cadbury Schweppes 2020 Vision

- The Cadbury Purple Goes Green initiative sets a 2020 vision for our company to tackle climate change. We intend to shrink our global environmental footprint by cutting our energy use, reducing excess packaging and by managing water use.
- We are setting new targets which build on the commitments we have already made in our 2006 CSR report. Cadbury Schweppes' environmental programme has been in place for around 15 years and corporate responsibility has always been at the heart of our business.



## Purple Goes Green - commitments

### Targets

- **50% reduction in our net carbon emissions.** We will aim for 30% minimum of this reduction from Saving and Switching company emissions, and will commit to offsetting the balance to achieve a net 50% absolute reduction
- **10% reduction in primary packaging** with a more stretching target of 25% for seasonal and gifting ranges, and aim for 60% biodegradable packaging
- All **'water scarce'** sites to have water reduction programmes in place



### Advocacy and leadership

We will work in partnership with our shareholders, colleagues, consumers, customers, suppliers, peers and governments **using our influence** to put climate change onto their agenda and encourage action.



## Our Supply-chain definition of sustainability

Energy from renewable sources

Minimise the use of depleting resources

## Where we were

Involved in initiatives- One way communication

Limited knowledge of how others were addressing the challenge

Consumed a lot of transport to support a complex network

## Where we are now

Involved in a range of initiatives: -

FDF, IGD, TPL MANDI, Carbon Trust, ECR (Asda)

Collaboration with other FMCG businesses & customers

Simplified network & transport supply-base, maximising the route synergies

## Where we want to be



Reduced carbon-footprint in support of Cadbury Schweppes targets  
Measures  
Benchmarking  
Greater collaboration with customers & other FMCG businesses

## Fewer & friendlier miles

Transport services in  are fully outsourced

FDF members are committed to embedding environmental standards into their contracts with hauliers

10 POINT ENVIRONMENTAL CHECKLIST FOR GREENER FOOD TRANSPORT