

57th BCCC Annual Conference

Looking Forward to Sweet Success

Thursday and Friday 18 and 19 March 2010

Ettington Chase Conference Centre, Banbury Road
Ettington, Stratford-upon-Avon
Warwickshire CV37 7NZ



Biscuit Cake Chocolate & Confectionery
Sector Group

Food and Drink
Federation



Making a real difference

Looking Forward to Sweet Success

Thursday 18 and Friday 19 March 2010
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Stratford-upon-Avon, Warwickshire CV37 7NZ

For over 55 years the BCCC Annual Conference has brought together food scientists and technologists, new product development experts, engineers, production and marketing executives. Over one and a half days they hear the latest thinking on the broad range of developments and issues shaping the food industry as a whole and have a unique opportunity to discuss their implications with colleagues from throughout the sector and beyond.

The 57th Annual Conference is entitled ***Looking Forward to Sweet Success***, with sessions covering Food Chain Issues, Waste & Sustainability, Ethical Sourcing, Ingredients & Nutrients and Legal & Consumer Pressures. Speakers include Dr Peter Jones of Waste2Tricity and Professor Jeya Henry of Oxford Brookes University. A keynote presentation on 'UK Economic Situation & Outlook' will be given by Lai Wah Co of the CBI. Key drivers for success and the importance of innovation are reflected in many of the presentations.

Venue

The 57th Biscuit Cake Chocolate & Confectionery Annual Conference will be held at the purpose-built conference facility at Ettington Chase near Stratford-upon-Avon. It is easily accessible from the M40, Stratford-upon-Avon Railway Station, with Leamington Spa and Birmingham New Street Stations providing alternate connecting rail services to Stratford, and Birmingham International Airport is 30 minutes drive away. As well as the conference, delegates will be able to enjoy the venue's extensive leisure facilities, including an indoor swimming pool, 3 par golf, gymnasium and tennis court or simply walk in the 11 acres of tranquil landscaped grounds. 4-star cuisine will be on offer and WiFi access is also available. www.principal-hayley.com

Accommodation

Accommodation is not included in the price of the conference but can be arranged direct with Ettington Chase Conference Centre. Contact Reception on tel: +44 (0)1789 740000 and quote the FDF Biscuit Cake Chocolate & Confectionery Sector Group Annual Conference.

Exhibition

An exhibition will run throughout the conference and is a fantastic opportunity for companies to showcase their products to a wide range of professionals from across the industry.

It is also an ideal forum for Academics to introduce and present their research, in the form of a Poster, to key industry personnel.

For more details on exhibiting at the event, please contact Jackie Holland (contact details on page 6).

Cancellations

If you book a place and are unable to attend, a substitute may attend in your place. For cancellations made before 19 February, FDF will make an administrative charge of 25% of the conference fee. Refunds cannot be made if a booking is cancelled after 19 February.

Conference Fees

These are detailed on page 6 and include lunch and gala dinner on the first day, lunch on the second day and full use of venue facilities. Accommodation is not included in the price of the conference.



DAY ONE PROGRAMME

Thursday 18 March 2010 held in the Wordsworth Suite

09:15 **Registration and coffee on arrival at the Wordsworth Suite, where various exhibitions will be on show**

10:00 **Opening address**

FDF BCCC Sector Group Conference Committee Chairman Simon Roulston, United Biscuits, who will chair the morning keynote speakers and Food Chain Issues sessions

10:05 **1. Now that the Recession is Over...**

Edward Garner, TNS

10:40 **2. UK Economic Situation & Outlook**

Lai Wah Co, CBI

11:15 **Short break**

Food Chain Issues Session

11:30 **3. Food Scares & Product Recalls, Past, Present & Future!**

Tony Hines MBE, Leatherhead Food Research

11:55 **4. Traceability – Retailer and GFSI Requirements**

Emma West, SAI Global Assurance Services Ltd

12:20 **Speaker Panel and Discussion**

12:35 **Lunch in Restaurant**

Various exhibitions will be on show in the Wordsworth Suite



DAY ONE PROGRAMME

Thursday 18 March 2010 held in the Wordsworth Suite

Waste & Sustainability Session

This session will be chaired by Geoff Talbot, Consultant

14:00 **5. Future Challenges & Opportunities for Packaging & Waste**

Peter Skelton, WRAP

14:25 **6. Marketing Aspects of Packaging vs Reductions**

Belal Habib, Cadbury

14:50 **7. Food Chain Waste – The Carbon, Energy & Financial Opportunities**

Dr Peter Jones, Waste2Tricity

15:15 **Speaker Panel and Discussion**

15:30 **Afternoon tea**

Ethical Sourcing Session

This session will be chaired by Phil Yates, Barry Callebaut

16:00 **8. Ethical Certification of Cocoa Farms & Sustainable Cocoa**

Tony Lass, Cadbury

16:25 **9. RSPO Certified Sustainable Palm Oil**

Don Grubba, Loders Croklaan

16:50 **10. Improving Ethical Performance**

Jo Webb, SEDEX

17:15 **Speaker Panel and Discussion**

18:30 **Pre-dinner bar opens**

19:30 **CONFERENCE DINNER**

There will be a topical quiz during dinner

DAY TWO PROGRAMME

Friday 19 March 2010 held in the Wordsworth Suite

08:45 **Coffee on arrival at the Wordsworth Suite, where various exhibitions will be on show**

Ingredients & Nutrients Session

This session will be chaired by Martin Tatlock, Roquette

09:00 **11. What's New in Sugar? Current and Future Challenges**
Dr Julian Cooper, British Sugar plc

09:25 **12. Salt Reduction Using Salt**
Dr Steve Minter, Eminate Ltd

09:50 **13. Beyond Cholesterol**
Professor Jeya Henry, Oxford Brookes University
and Geoff Talbot, Consultant

10:15 **Speaker Panel and Discussion**

10:30 **Coffee**

Legal & Consumer Pressures Session

This final session will be chaired by Peter Millard, Premier Foods

11:00 **14. Legislation Impacting on Key Market Drivers**
Richard Wood, Nestlé & Sandy Brand, Cadbury

11:25 **15. Developing Voluntary Guidelines for Communicating Portion Size to Consumers**
Dr Rachel Hackett, IGD

11:50 **16. Effects of Dietary Habits on Cognitive Function**
Professor Louise Dye, University of Leeds

12:15 **Speaker Panel and Discussion**

12:30 **Close of conference sessions**
Mr Simon Roulston, United Biscuits

12:35 **Lunch in Restaurant**





Ettington Chase Conference Centre

Banbury Road, Ettington, Stratford-upon-Avon,
Warwickshire CV37 7NZ

Tel: 01789 740000 Fax: 01789 740737

Location

The Hotel is easily accessible from the M40. Airports – Birmingham International 24 miles, Coventry 21 miles. Stratford-upon-Avon Railway Station is 4 miles away, with Leamington Spa and Birmingham New Street Stations offering alternative connecting services to Stratford. Warwick Parkway Mainline station is 12 miles away, with regular connections from London Marylebone and Birmingham.

Directions

Travelling from the M40 North: Leave the M40 at junction 15 and take the 4th exit signed for A429 Cirencester. Travel for 9 miles following the signs for Wellesbourne and turning left towards Stow, still on the A429. At the next island turn left onto the A422 signed for Banbury and Ettington. Continue through Ettington Village and you will find Ettington Chase on the right hand side. 10 miles and 15 minutes from junction 15.

Travelling from the M40 South: Leave the M40 at junction 11 and take the 1st exit signed for Banbury and A422. Continue all the way to Ettington on the A422 following the signs for Drayton, Wroxton and then Stratford-upon-Avon. When you reach Ettington Village you will find Ettington Chase on the left. 15 miles and 25 minutes from junction 11.

For a map see: principal-hayley.com

For further information please contact:

Jackie Holland

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Confectionery Sector Group**

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**BCCC Sector Group Annual Conference
18 and 19 March 2010**

Organisation	Delegate/Exhibitor	Price per person	VAT extra	Total
FDF Full Member	Less than 3 people attending	£349	£61.08	£410.08
	3 or more people attending	£299	£52.33	£351.33
Academic	Single person attending	£349	£61.08	£410.08
	2 or more people attending	£299	£52.33	£351.33
Non FDF Member		£399	£69.83	£468.83

Invoice address and details

Name: _____

Company: _____

Address: _____

Postcode: _____

Telephone: _____

Purchase Order No: _____

Your details may be circulated to other attendees at the conference.

Please tick the box if you do not wish this to happen.

Delegate reservations

Please identify with a ✓ those attending for first time.

Surname	First name***	Tel/E-mail address	Price
1			
2			
3			
4			
5			
6			

Total number attending: _____ **Grand Total** £ _____ **

An invoice will be issued *First names will be included on name badges where given

Special requirements

Please let us know below if you have any special requirements or queries (eg vegetarian diet, etc)

Payment

Cheques should be made payable to: **Food & Drink Federation**. Bankers draft in £ sterling for overseas delegates. Credit card payments are also acceptable. Invoices must be paid in full before the conference otherwise admission may be refused.

Please
affix
stamp

The Biscuit Cake Chocolate &
Confectionery Sector Group
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