



The smoothie journey begins here...

1 **Market Researchers**
 find out what people's favourite food and drinks are and what new ingredients could be popular.

2 **Food Technologists**
 work in development kitchens to cook up recipes to create new flavours, trying and testing them on consumers until they find the best.

3 **Procurement Managers/ Buyers**
 source ingredients, sometimes from all around the world, making sure they are the right quality and price, and making sure there is enough supply.

4 **Technical Managers**
 do chemical checks to make sure that new products comply with various legal requirements.

7 **Packaging Technologists**
 find the best packaging to use to ensure products are hygienic, kept safe and are not damaged between the factory and your home.

6 **Nutritionists**
 assess the nutritional content of the product for health information and labelling requirements.

5 **Laboratory Managers**
 make sure the products are safe to consume and that there are no health risks from either the product or the packaging. They are also responsible for ensuring that the plant is clean and hygienic at all times.

8 **Food Engineers**
 (including chemical, electrical and mechanical engineers) work out how to use robots and other technology to make as many products as possible as efficiently and as safely as possible.

9 **Marketers**
 work out how to sell food and drink products by making sure they stand out in the supermarket or in other advertising.

10 **Logistics & Distribution teams**
 work with distribution companies to make sure that products arrive at supermarkets on time and in perfect condition.

Careers in food and drink Where do you fit in?

Find out more at tastesuccess.co.uk



These are just a flavour of some of the many jobs that go into making the food and drink products we all enjoy. Some of the many other roles include: **Chief Executives** who oversee the entire business, **HR Managers** who make sure companies have staff with all the right skills and **Administrators** who support teams to make sure that everything runs smoothly.

...and ends here



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