



Sweet Charity – Your Charity

*Sweet Charity Presentation to FDF BCCC Sector
Group Technology Conference*

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By

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Sweet Charity - Background

- We are the charity for the confectionery industry.
- We have been supporting industry employees and their dependents since 1918.
- We believe in looking after those who have served our industry when they need support.
- Our vision is that every industry employee has a safety net during tough times.



Today

- We are now 'Sweet Charity' – the heart of the confectionery industry.
- We are broadening our reach, to appeal to those working in the industry today.
- We now offer employees the following services:
 - Help for the Family
 - Help in unexpected circumstances
 - Help through retirement
- We help people that have worked for 5 years or more in the UK confectionery industry or allied trades



How we can help

- We offer relevant care, support and resources to make lives a bit easier.
- We help people maximise their income.
- We offer practical support to empower people.
- We offer emotional support, friendship and information.



How we have helped recently

- In 2007/08 our beneficiaries were better off by over £½ million as a direct result of our welfare service.
- Cumulatively, over a 5 year period, we have helped our beneficiaries to be over £2million better off.



Last year we:

- Provided over 500 quarterly grants of up to £260 per quarter.
- Gave over 400 people tailored financial grants for specific areas such as household adaptations and essential items.
- Our welfare officers have visited more than 1,200 people and, in addition, our volunteers have made over 400 home visits.
- We have sent Christmas and Birthday gifts to over 1,300 beneficiaries.
- We have organised 11 social gatherings and outings around the UK for our beneficiaries.



How we have helped recently

- We were able to give a one off grant to fund household adaptations to help a couple with two severely disabled children.
- We have given money to help pay for childcare during the summer holidays, for two children, after a husband lost his wife.
- We have helped a couple buy a specialist computer for their disabled child, who has severe learning difficulties.
- We helped an elderly couple increase their annual income by over £5,000 (a 40% increase) by helping them claim the disability benefits they were entitled to.



Case study – how we have helped a manufacture

- *Gita is 80 years old in poor health and lives with her husband John.*
- *John had had several mini-strokes over the past year, and his health had deteriorated to the point that he was no longer able to go out alone.*
- *We helped John fill out the forms and in May he was also awarded the higher rate of Attendance Allowance at £64.50 per week. Now that they both receive the higher rate, John will also receive the Severe Disability Premium of £48.45 per week.*
- *As a result of our visit, and the help given to Gita & John, their annual income has increased by £5,872 per year (which is a more than 40% increase). In addition they no longer have to pay rent or council tax.*



How you can help us – Manufacturer

- Make a corporate charitable donation to the charity.
- Bring staff and customers to our events.
- Encourage your suppliers / agencies / contractors to buy table at our events.
- Help us gain access to your staff to help with our promotion of fundraising opportunities and help us raise awareness of our services.
- Help arrange retirement gatherings for past colleagues.



How you can help us – Individual

- Make a charitable donation.
- Join an Area Committee.
- Become a Volunteer Visitor.
- Help raise awareness about us through your company.
- Help fundraise through your company.



Sweet Charity – getting to the heart of the confectionery industry

Thank you!

www.sweetcharity.net

Call us on: 0207 404 5222

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