

BCCC 2011 Annual Conference

Progress in Competitiveness and Skills Issues

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Progress in Competitiveness and Skills Issues

Agenda:

- **FDF: The voice of manufacturers**
- **FDF Competitiveness Steering Group**
- **What does the future hold for our sector? (IfM 'value report')**
- **Advanced Manufacturing Growth Review – Key Themes**
- **FDF's emerging Skills Priorities Growth Review 2011**
- **FDF's Careers Campaign – 'Taste Success – A Future in Food'/SFDF Schools Programme**
- **Working Partnerships – Attracting Talent for the Future**



FDF: the voice of manufacturers

- UK's biggest manufacturing sector;
- 7,000 firms – mostly SMEs;
- 440,000 employees;
- Innovative – 8,000 new lines a year launched;
- Export more than £10bn.



FDF Competitiveness Steering Group

- Chaired by Paul Grimwood – Chief Executive, Nestlé

The work of the Steering Group

- Overseeing the **lobbying** strategy
- Overseeing a set of **policy** areas and actions
- Membership Engagement



FDF Competitiveness Steering Group

Key themes for Steering Group work in 2011:

- Promote the economic importance of our sector;
- Reposition industry as a 'career of first choice'

Aims and key priorities:

- Recognition of the economic importance of food and drink manufacturing industry;
- FDF to promote the economic importance of UK food and drink manufacturing industry;
- Attract school leavers and graduates into the food and drink manufacturing industry;
- A positive business environment;
- Open and fair markets



What does the future hold?

Enter the Institute for Manufacturing...

- A value report to highlight the importance and key characteristics of our sector;
- And a project to work with key stakeholders to identify the key pressures on industry and possible future (feasible) scenarios.



The IfM 'value report' confirms...

1. Food and drink is a significant and resilient element of the manufacturing sector.
2. Innovation is a key focus for the food and drink industry.
3. The sector provides above average pay and relatively long tenure in employment.

Key messages from the Future Scenarios work

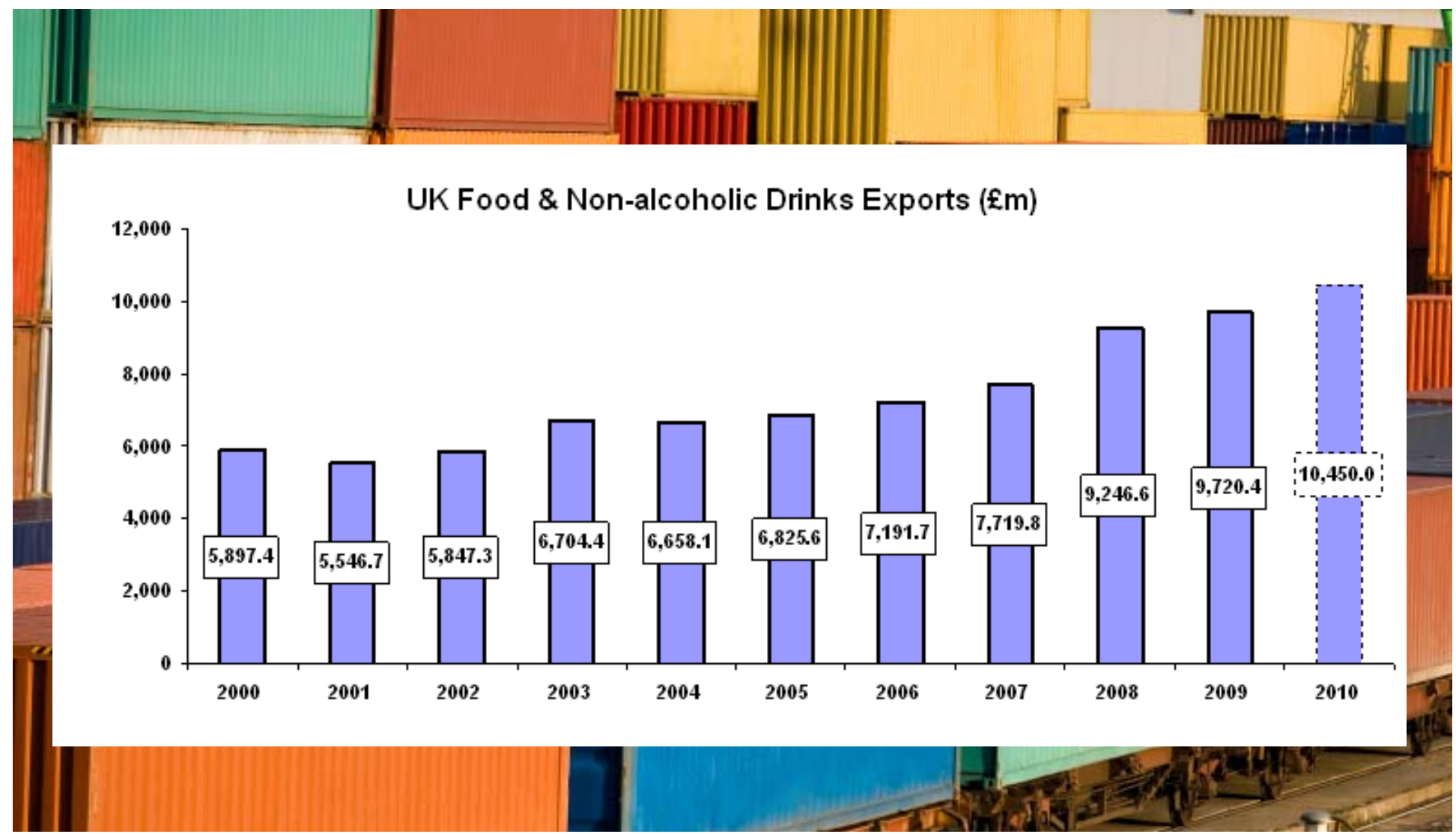
- **Increased skills base across the food industry:** Demands of sustainability and increased productivity - will demand higher skills across a broad range of roles;
- Technicians, Food Scientists, Production Management a priority;
- Huge responsibility for industry and Government.

Advanced Manufacturing Growth Review – Key Themes

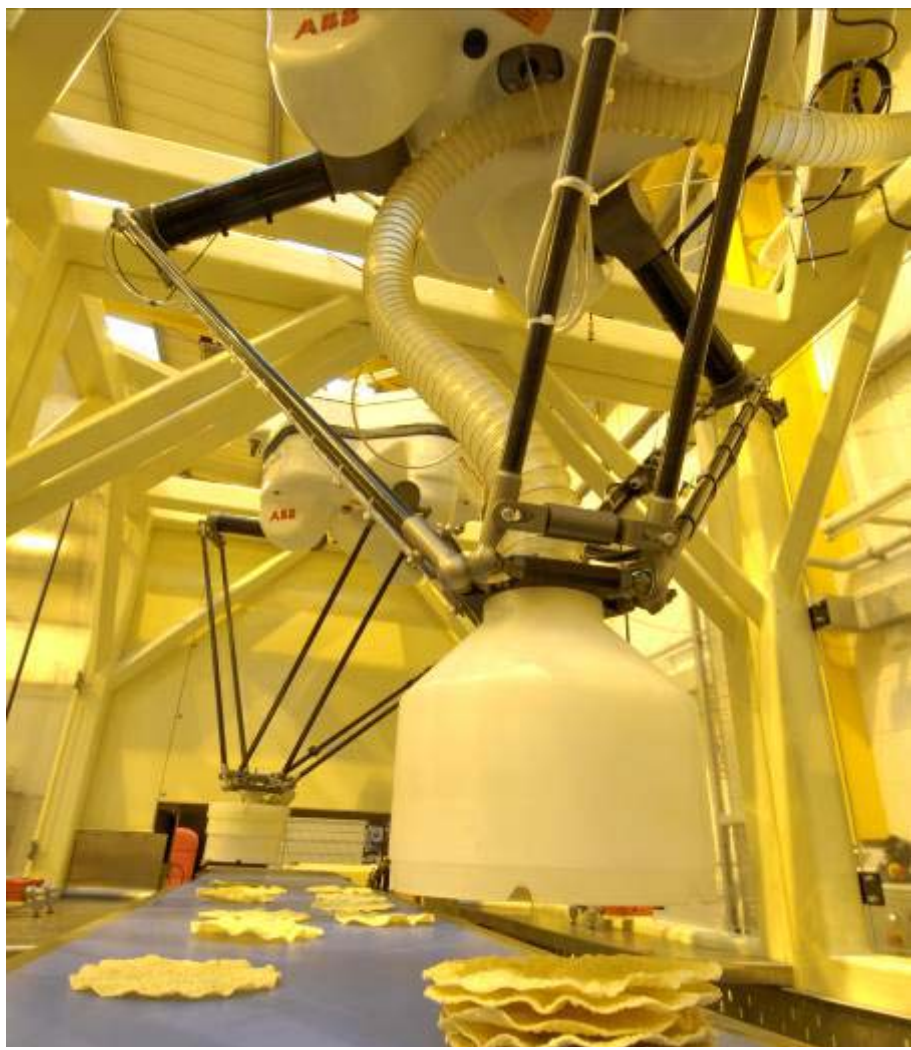
R&D and Innovation



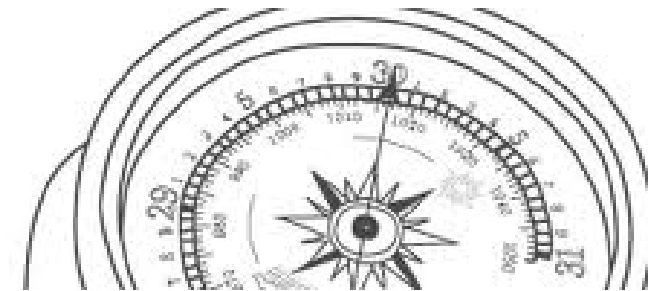
Exports



Modernising Supply Chains



Support for SMEs



UK
TRADE &
INVESTMENT



Skills



A FUTURE IN FOOD
TASTE SUCCESS

THE FOOD AND DRINK INDUSTRY.
A SERIES OF FACTS THAT TELL
IT HOW IT IS...

BUSTING THE MYTHS

Environmental Technicians
Sales Director
Quality Technician
Brand Manager
Quality Manager
Food Scientist
Care Food - Senior Development Technologist, M&F Dairy

"exciting, rewarding, diverse."

FDF's emerging Skills Priorities Growth Review 2011

- Image/perception of the sector must change;
- Increase the flow of talent generally;
- Open our doors;
- Ensure mechanisms are in place for effective delivery of apprenticeship programmes;
- Increase the flow of food scientists and technologists;
- Develop engineers, team leaders and managers for the future.



Food and drink manufacturing industry - offering real career opportunities

- **Pay and job prospects are good;**
- **Sector needs 137,000 new recruits by 2017;**
- **FDF, Improve and IFST committed to highlight sector's career opportunities to young potential entrants.**



FDF Careers Campaign 2011: 'Taste Success: A Future in Food'

- Promote the food and drink manufacturing sector as a career of first choice;
- Dispel the myth that the food and drink sector's image is outdated;
- Show potential entrants that there is a wealth of long-term career opportunities available to them in the sector;
- Highlight the need for a reduction in the number of food scientist/technologist vacancies;
- Galvanise action from employers around apprentices- scoping an industry strategy with Improve/NSA;
- Position FDF and its members as 'champions' of promoting careers in the food and drink industry.



FDF CAREERS CAMPAIGN 2011

Development of careers material:

- 'Busting the Myths'
- 'A Future in Food' (currently in production)

Events:

- APPG event (8 February);
- Dods Manufacturing roundtable (1 March) - 'The Future of UK Manufacturing: Image and Perceptions';
- Breaking the Mould (14 March 2011);
- 'Attracting Talent and Improving Productivity' (23 March 2011) – Joint event with Improve at BIS.



SFDF Schools Programme



WORKING PARTNERSHIP – ATTRACTING TALENT FOR THE FUTURE

Online careers material

- **Career Maps – Creation of qualification and job progression route maps for food science/technology careers;**

(Developed by Improve, with support from IFST and FDF)

- **Scoping project for online interactive careers support.**



WORKING PARTNERSHIP – ATTRACTING TALENT FOR THE FUTURE

Develop engineers, team leaders and managers for the future

Increasing the number of apprentices in the food and drink manufacturing sector

- **Employers Pledge to increase apprenticeship opportunities;**
- **Ensure mechanisms are in place for effective delivery of apprenticeship programmes;**
- **Development of a sector specific degree**
- **Providing real opportunities to learn and earn**
- **Employers Pledge to provide work placements**

