



our five-fold ambition
for the environment

Making a real difference

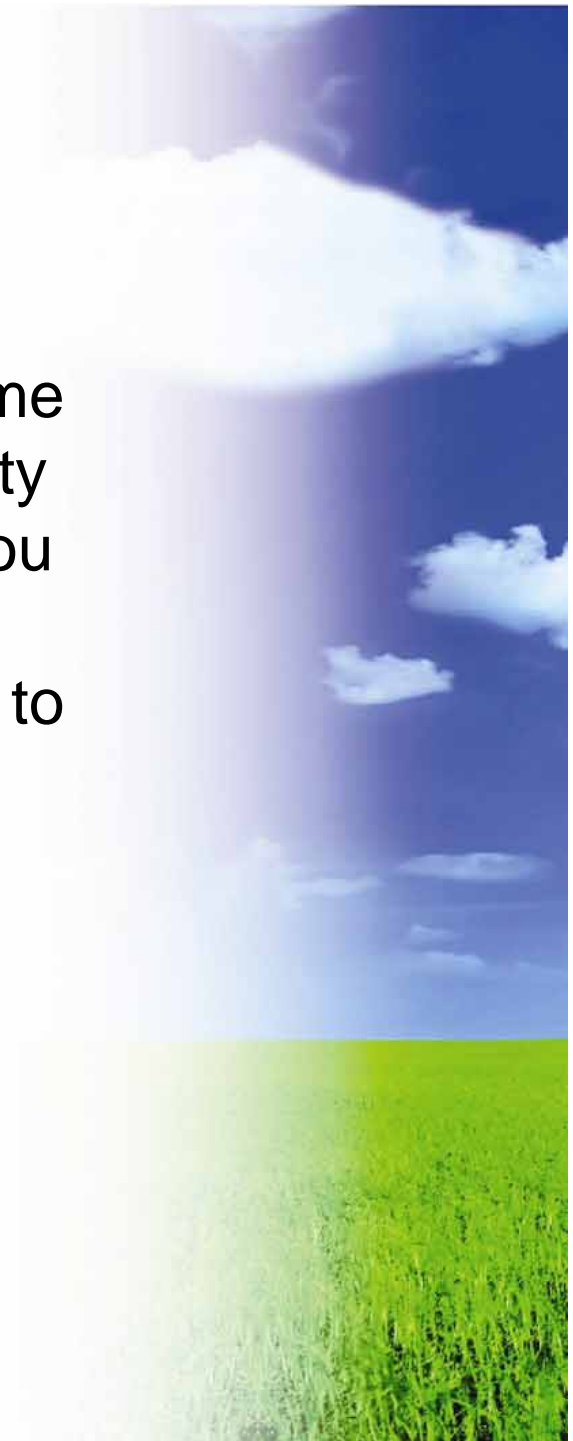
Food and Drink
Federation



Messages of support

“You have set out an ambitious programme to improve the environmental sustainability of the food manufacturing industry. As you strive to achieve these goals, you are providing an example for other industries to follow.”

Rt. Hon. Hilary Benn, Secretary of State for the Environment, Food and Rural Affairs



Messages of support

“It’s hugely encouraging that the FDF, on behalf of its members, is now coming forward with a wide range of ambitious targets on key environmental challenges. This is such a critical sector, not just for the UK economy as a whole, but for every UK consumer. FDF members now have a significant opportunity to help people reduce their overall environmental footprint”

Jonathon Porritt, Chairman of the UK Sustainable Development Commission

Food and Drink
Federation



Messages of support

“.. I ... welcome the FDF’s ambitious five-fold plan towards environmental improvement. I am encouraged that they are making this commitment to address the priority environmental issues resulting from the manufacture of food and drink. I welcome FDF’s commitment to annual reporting against tough targets and would like to see individual companies reporting too.”

Baroness Barbara Young, CEO, Environment Agency



Messages of support

“Friends of the Earth is encouraged that the food and drink industry is getting to grips with the environmental challenges it faces, in particular on climate change and waste. These targets will be a valuable start in helping the industry steer onto a more sustainable path. The Government must be prepared to bolster this commitment”

Vicki Hird, Friends of the Earth



Messages of support

“The Carbon Trust supports the Food and Drink Federation’s efforts to show leadership in this area and to galvanise its membership to achieve reduction in carbon emissions by 2020.”

Tom Delay, Chief Executive, the Carbon Trust



Messages of support

“..This announcement includes challenging waste reduction targets for the sector and has the potential to support and broaden WRAP’s work under the Courtauld Commitment. The achievement of the Five-Fold Ambition will bring about significant reductions in waste and greenhouse gas emissions and move us all towards a more sustainable food supply chain.”

Dr Liz Goodwin, Chief Executive, WRAP



Messages of support

“We welcome FDF’s environmental objectives announced today as a comprehensive and ambitious response to the challenges facing the sector.... We are delighted that FDF is taking a lead on these issues and look forward to working with its members to help them achieve the stated goals.”

Adrian Cole, Envirowise

Food and Drink
Federation

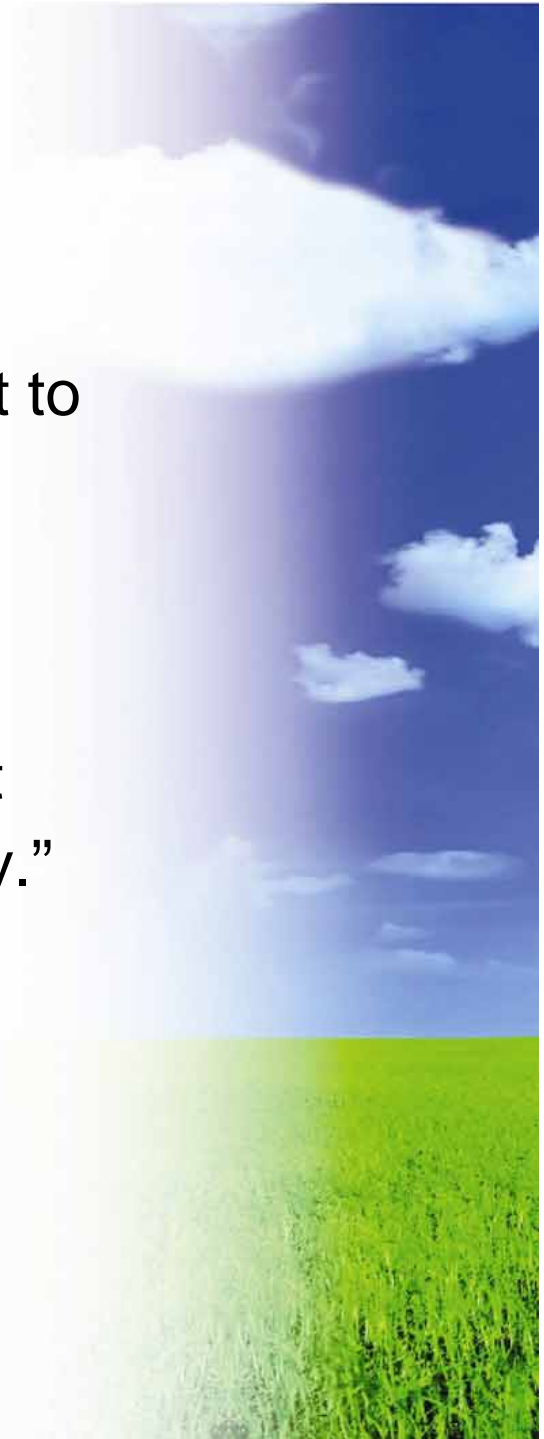


Messages of support

“FareShare supports the FDF commitment to zero food and packaging being sent to landfill from 2015. Most importantly we applaud their commitment to the waste hierarchy and the recognition that ‘using’ good quality surplus food for social benefit must play an important part in this strategy.”

Tony Lowe, CEO, FareShare

Food and Drink
Federation



Messages of support

“NISP is delighted to work with the FDF and its members in order to achieve their target of sending zero food and packaging waste to landfill.”

Peter Laybourne, Programme Director for the National Industrial Symbiosis Programme

