

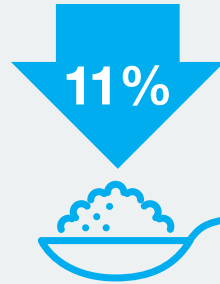
Our Industry at a Glance – Diet and Health

Compared to 4 years ago, FDF member products contribute



fewer calories to the average shopping basket

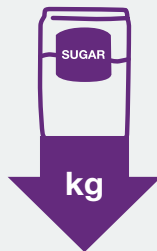
Compared to 4 years ago, FDF member products contribute



fewer sugars to the average shopping basket

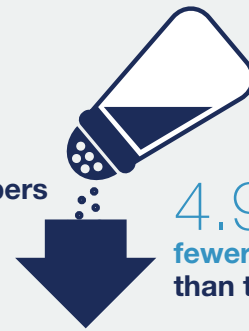
FDF members are selling

90.3 million



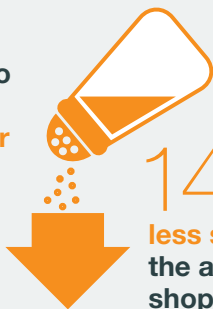
fewer kilograms of sugars than they were in 2015

FDF members are selling

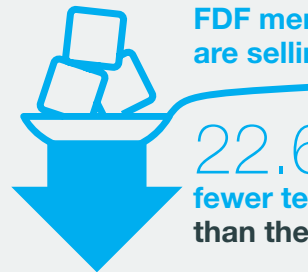


4.9 million fewer kilograms of salt than they were in 2015

Compared to 4 years ago, FDF member products contribute



14% less salt to the average shopping basket



FDF members are selling 22.6 billion fewer teaspoons of sugars than they were in 2015

FDF members are selling:

