

Breakfast Cereal UK Association (BCUK)

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What does “BCUK” stand for?

Breakfast Cereal UK Association (BCUK) is a member of the European Breakfast Cereal Association (CEEREAL) and a full association member of the Food and Drink Federation (FDF).

What is the drive behind BCUK?

BCUK acts on behalf of its members as a central medium of communication with UK Government, any UK trade, regulatory or enforcement bodies and other public/private bodies, and political institutions at a European level, where appropriate.

In this role BCUK provides advice and information to these bodies and to Association member companies.

Who are the current members of BCUK?



Cereal Partners Worldwide
Nestlé and General Mills



How often does BCUK meet?

The BCUK Executive Committee meet 3 times per year, the BCUK Technical Committee meet 4 times per year. Due to the COVID-19 pandemic, meetings are provided in a hybrid set-up - this allows members to join remotely or in person.

How much does it cost?

Should your organisation want to join for 2022, please contact the Associations team via geraldine.albon@fdf.org.uk for this year's subscription fee. Any joining member of BCUK needs to become a member of the FDF too, and by doing so, your organisation will have access to all the wider benefits that FDF membership brings! Please see <https://www.fdf.org.uk/fdf/about-fdf/reasons-to-join/> for further information on membership.

