



fdf

PROFESSIONAL AFFILIATE
MEMBERSHIP



Who are the Food & Drink Federation?

The Food and Drink Federation (FDF) is a membership organisation working for and representing the food and drink producing and importing community. We are funded by member subscription and represent the UK business of over 300 companies. Our members range from global brands to ambitious, growing SMEs, to sole traders. FDF represents companies of all sizes, across all sectors of the industry. Those include cereals, confectionery, snacks and crisps, bakery, fish and seafood, frozen, beverages and many others.



Professional Affiliate Membership

Food and drink manufacturing is a growing sector, boasting the biggest global names and ambitious entrepreneurs. The size of our sector outstrips all other manufacturing sectors, our exports are growing and we employ around 400,000 people in the UK, which includes 34,000 in Scotland.

We can help you connect with them by becoming an FDF Professional Affiliate.

Professional Affiliate members are drawn from sectors that want to work with food and drink manufacturers. Our professional affiliate members include banks, law firms, insurers, PR & communications agencies and consultancies focused on energy, waste & environment amongst others.

Membership provides a unique opportunity to network in the industry and increase your brand profile. Please note, as the membership body for food and drink manufacturing we get many approaches from organisations wanting to partner with us but we only work with Professional Affiliate members.

This membership package provides companies with exposure to over 300 FDF manufacturing members and access to food industry insight and intelligence.



The food & drink industry is the biggest manufacturing sector in the country...



...larger than automotive & aerospace combined

Why become a Professional Affiliate?

By becoming a Professional Affiliate, your organisation will benefit from an enhanced profile to the UK food industry through opportunities to promote your services to food and drink manufacturers of all sizes who together comprise the single largest manufacturing sector in the UK, with a turnover of £70bn, employing around 400,000 people.

Networking Events:

Access to the FDF Events programme and networking opportunities via:

- FDF Industry Dinner
- FDF Annual Awards
- FDF Presidents Reception
- FDF Convention
- Opportunity to purchase tickets to all other FDF events at a discounted price (typically 20% discount for members)

Events & Speaking Opportunities:

Where possible and where there is a suitable fit with the agenda, we offer opportunities to speak at events, www.fdf.org.uk/events . Speaking opportunities are offered first to affiliate members.



Webinars & Breakfast Briefings

Membership would provide you with the opportunity to collaborate with FDF on **tailored events, breakfast briefings and webinars.**

Past topics have covered exports, tax, innovation funding, advertising code of practice and labelling.

You can view past webinars at www.fdf.org.uk/webinars

We also hold breakfast briefings in partnership with our affiliate members for our FDF members at our offices in Holborn.

The food supply chain employs almost **4 million** people & generates over **£121 billion** of value for the economy each year



Regional Dinners

Opportunity to host a Regional Dinner for manufacturing members and prospects of the affiliate and FDF. Regional dinners have been held in London, Cambridge, Birmingham, Bristol, Leeds and Warrington.



Profile Opportunities

Most of our affiliates have been in membership for many years and find that they have made excellent contacts leading to business development opportunities. As a member you will have the opportunity to raise your company's profile with our members.

- Logo and company profile displayed on FDF's online Professional Affiliate directory.
- Links on our website through to your company website and sector specific hubs (if applicable).
- Opportunities to upload relevant case studies, publications and thought leadership material on our website.
- Insights and Benefits Newsletter - opportunity to provide content for our electronic newsletter which is sent directly to FDF Members.
- Use of the FDF logo on your own marketing material.

Sponsorship

We offer sponsorship opportunities in the first instance to affiliate members. Opportunities include our Industry Dinner, FDF Convention, FDF Awards. If affiliate membership is not for you, sponsorship packages can be purchased separately.

Social Media

If there are any specific articles or projects that you are working on that you feel would be of interest to our members we can share this via our LinkedIn and Twitter account if appropriate.



Information & Guidance

Opportunity to keep up-to-date on topics and emerging issues through our specific groups including food safety and science, competitiveness, diet and health and sustainability.

FDF Insight Day - 2x Complimentary Tickets

This is an FDF briefing for our Professional Affiliates and prospective members. It is an opportunity for you to meet other affiliates, the FDF team, and gain a broader understanding of FDF structure and priorities.

You'll also have access to specific areas and information in the members area of the website and be kept up to speed on the latest UK food industry news and developments through:

- The Week Ahead (weekly bulletin of FDF activity and industry issues)
- Events newsletter (monthly)
- EU newsletter – fortnightly newsletter summarising issues of interest to our sector

Room Hire:

All Professional Affiliate members are entitled to one free meeting room booking per year in our spacious conference facilities and further bookings are at preferential member rate. Free bookings are on a first-come-first served basis per company.

How much does it cost?

Affiliate membership costs £5,750 + VAT per annum and runs as per the calendar year.

To view a list of our current professional affiliates please visit www.fdf.org.uk/members-professional-affiliates

Want to learn more? Our membership team will be happy to answer any questions you may have, contact us on

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✉ members.enquiries@fdf.org.uk

🌐 www.fdf.org.uk

🐦 @Foodanddrinkfed

fdf food & drink
federation
passionate about food & drink