

FDF Action on Fibre





Premier Foods

Commitment:

As one of the UK's largest food manufacturers, at Premier Foods we're committed to helping our consumers make healthier, informed food choices. It's why health is a top priority when we develop new products, and why we're delighted to be supporting Action on Fibre and playing our part to close the fibre gap.

Premier Foods Pledges:

-  We aim to bring at least ten new products to market that are high in fibre or provide a source of fibre in 2022.
-  We will expand our food offering across our workplace canteens to include options that are high in or provide a source of fibre, signposting this to colleagues so they can make informed nutrition choices.