

# Case Study

**fdf** food & drink  
federation  
passionate about food & drink

## Emerging Business 2019

**fdf**  
**AWARDS**

food and drink federation

2019

**WINNER**

### The Meatless Farm Co.

The Meatless Farm Co. is an innovative and forward-thinking start-up business, investing heavily in product development to quickly become a market leading brand in the world of plant-based products.

Their customer base and sales are rapidly growing, and therefore so is the head office team (including opening an office in the USA for an upcoming product launch).

The Meatless Farm's mission is to make plant-based eating simple, allowing families and

individuals to swap out meat a couple of days a week. They are well on their way to achieving this mission, which would benefit environmental issues, consumer health and animal welfare alike.

Growth and success has come quickly for The Meatless Farm, and they are excited to continue expanding and offering the consumer what they demand.

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