



Case Study

Nestlé

Nestlé commits to the FDF's Fibre Pledges

Nestlé has committed to the FDF's Fibre Pledges to encourage increases in fibre intake, by showcasing multiple high fibre products which contribute to the recommended daily intake essential for a healthy and balanced diet.

Wunda

- In June 2021, Wunda Original and Unsweetened launched in the UK market.
- Wunda is a delicious plant-based milk alternative, **made with pea protein**.
- It is **high in protein and fibre**, low in fat and sugar, and provides a source of **vitamins D, B2, B12 and calcium**.
- It **scores all green for the traffic light front of pack labelling criteria** and is non-HFSS, making it a Wunda-ful choice for your milk alternative!

Nature's Heart

- Nature's Heart is a South American Brand that develops delicious products inspired by nature.
- **The most recent launch saw the unveiling of our four wholesome snack bars** made with the finest ingredients bursting with natural flavour.
- They are also a **source of protein and high in fibre**.
- Nature's Heart continue this commitment to balance flavour and nutrition with immune system mixes that launched in 2020.
- These mixes not only contain premium quality fruits, such as our famous goldenberries, plus nuts and seeds but they are also a **source of fibre, iron and selenium** that help contribute to the normal function of the immune system, making Nature's Heart the one stop shop to healthier snacking.



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