

# Action on Food Waste: FareShare and Princes Ltd

**9<sup>th</sup> March 2022**

Webinar delivered by:

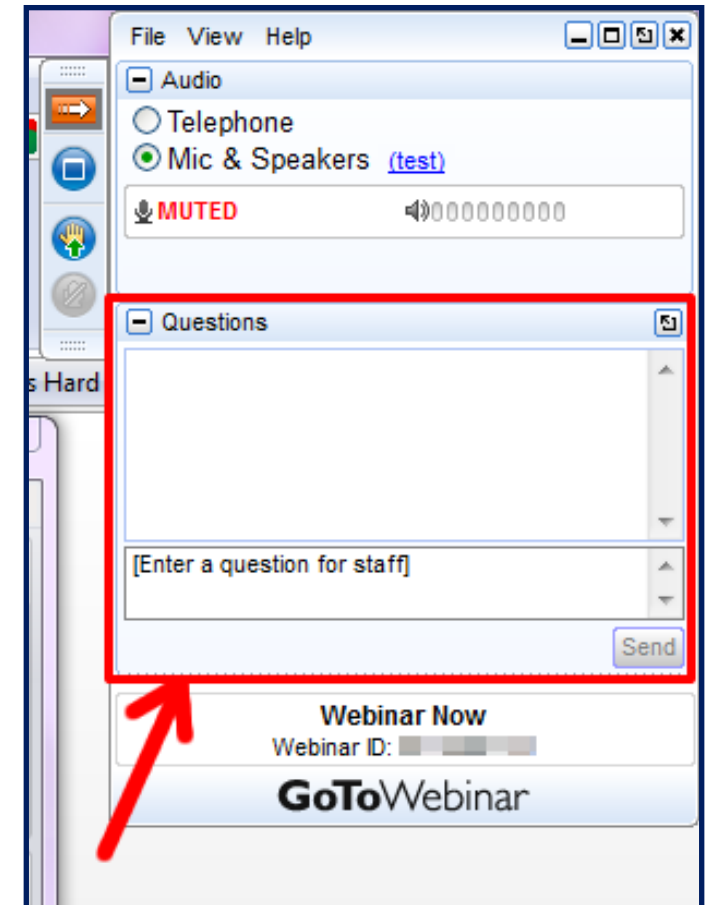
FDF – Natalie Verner  
FareShare – Ashley Davies  
Princes Limited – David McDiarmid



# Welcome!



- Introduction
- FDF & Food Waste overview
- FareShare
- Princes Ltd
- Q&A discussion

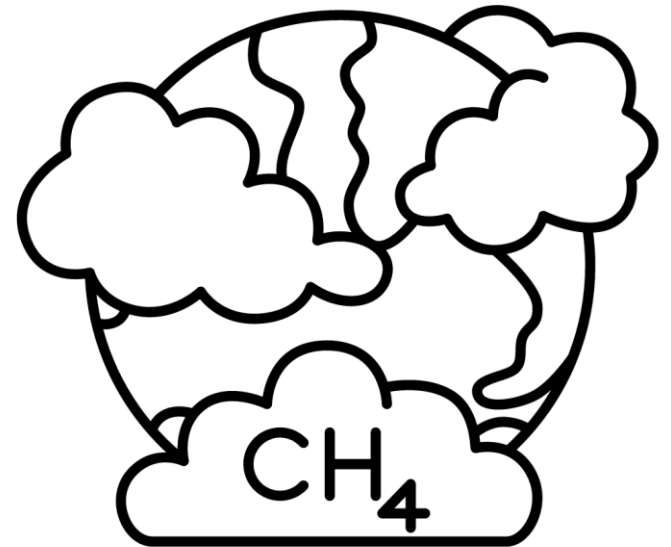


SUBMIT QUESTIONS VIA GOTOWEBINAR

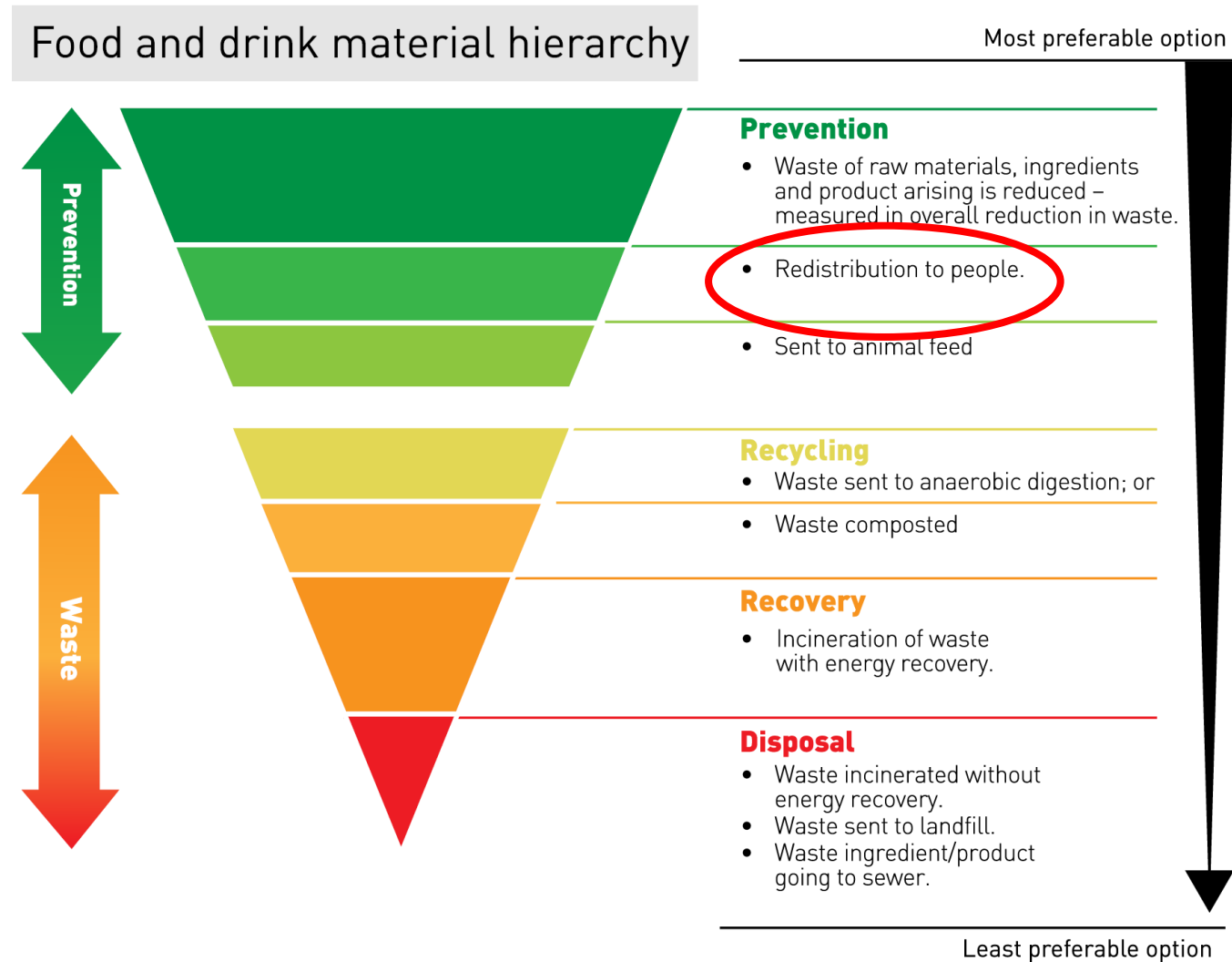
- The Food and drink industry is the largest manufacturing sector in the UK (accounting for almost 20% of the total manufacturing sector), turning over more than £105billion per annum and employing over 430,000 people across every region and nation
- The Food & Drink Federation (FDF) is the largest cross sector membership body focused solely on food and drink manufacturing – categories include cereals, confectionary, snacks, bakery, seafood, frozen, beverages
- Over 900 members ranging from global big brands to growing small businesses.
- Members: Manufacturing, Professional Affiliates, Trade Associations

# Introduction: Food Waste

- A third of food produced globally is not eaten
- Food & drink accounts for 35% of UK's GHG emissions: 6% is from manufacturing
- Food waste emits 23% of total food systems emissions
- Environmental, social and economic consequences



# Food Waste Hierarchy



- 



# FareShare

Fighting hunger. Tackling food waste.







Ashley Davies  
Commercial Manager  
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## 2.3 million children living in food insecure families

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1 in 4 low-income families can't afford to eat regularly\*.

The challenge of food versus paying bills or clothing for their children is real for many.

# 1.3bn meals are wasted in the UK each year

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Combating edible food waste is essential for any food business to achieve net zero targets.

No-one should go hungry when good food is being wasted.

**The clock is ticking,  
the world is watching.**







## National and hyperlocal

With a network of 10,500 charities



## All food types

we can take chilled, frozen, ambient and fresh in all pack formats & quantities



## Compliance & traceability

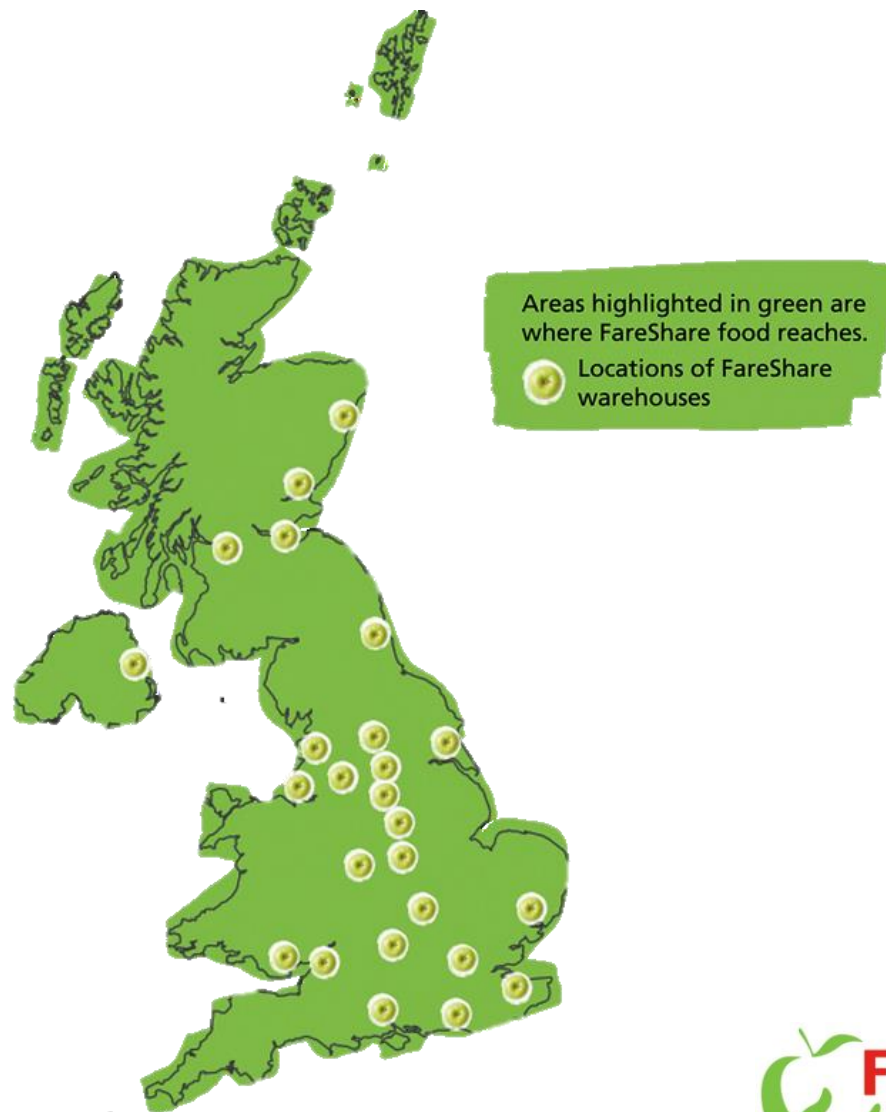
all warehouses are externally audited and all food is traceable



## Measuring impact

reporting to measure overall impact

# We are the UK's largest food surplus redistribution charity



# How FareShare works

**1** Good-to-eat food is offered to FareShare...



**2** ...processed at a FareShare warehouse...

**3** ...delivered to local charities and community groups...

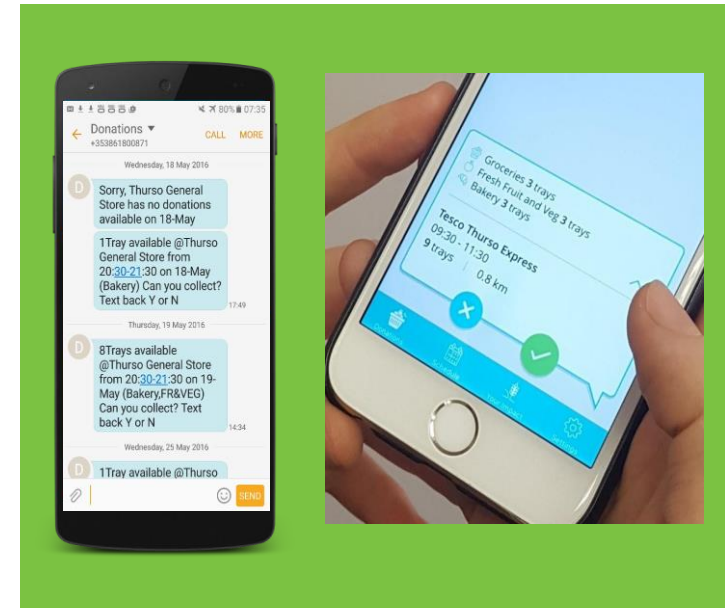


**4** ...supporting people in need across the UK.

# How FareShare GO works

**1** Store/Branch uploads unsold food to FareShare Go app.

**2** Local charity collects food



# Volunteering

Redefine employee engagement with practical ways to apply and develop their skills, meet your companies CSR goals and increase your social impact.



## 01 Give back

We offer a range of volunteering programmes within our charity and community networks across the UK.

## 02 Develop skills - team building

Studies show that volunteering helps teams bond and develop key workplace skills such as empathy and emotional intelligence.

## 03 Attract and recruit new talent

Employees now place more importance on a company's CSR reputation than their products.



# Employability

Enabling and empowering people to gain and sustain employment in a dynamic sector through our FareFutures programme



01

## Funding support

We have 19 active programmes across the UK supporting a diverse range of groups - help us grow in 2022

02

## Programme enrichment

Use your employee volunteering to provide practical hands-on support to participants - coaching, mock-interviews, mentoring.

03

## Pathways to employment

Offering an interview to FareShare employability programme participants for warehouse, head-office, restaurant roles.

# You can help us to support a wide range of charities

Schools  
Breakfast clubs  
Youth Clubs  
Hospices  
Carehomes  
Community Cafes



Soup Kitchens  
Drop-in Advice Centres  
Hostels  
Supported Housing  
Family Centres  
Food Banks

By receiving food from FareShare, these organisations are better able to provide nutritious food alongside life-changing support services.



A woman with blonde hair, wearing a black shirt, stands behind a table filled with various food and hygiene products. She is holding two boxes: one of Quaker instant noodle cups and one of Andrex toilet paper. The table in front of her is covered with a variety of items, including more boxes of Quaker cups, Jiffy toilet paper, and other packaged goods. In the background, there are shelves with more supplies and a black chair. The setting appears to be a storage room or a distribution center for food and hygiene products.

Angela Doggett,  
Chief Executive of BeChange

# We are trusted by the UK Industry's major brands



600  
growers, packers & manufacturers

150  
retailers & wholesalers

3,650  
Stores & outlets using FareShare Go



# About Princes.....

- 1880 - Established in Liverpool as a food importer
- 1900 – ‘Princes Pure Foods’ and the Princes brand established 1900
- 1946 - First UK manufacturing established
- 1960 - Entered continental Europe
- 1989 - Acquired by **Mitsubishi Corporation** (Japan)
- **2022**
  - **£1.5 bn** turnover / **215m** cases
  - **11** manufacturing sites for food, soft drinks and edible oils ( 85% of sales)
  - Joint ventures : Edible Oils Limited, Princes Tuna Mauritius
  - **7,000** colleagues
  - **600** direct suppliers
  - Brand and own label expertise



Proudly helping families to eat well  
without costing the earth

[www.princesgroup.com](http://www.princesgroup.com)

Branston is a registered trademark of Miskin Europe Limited and used under licence.  
Batchelors is a registered trademark of Premier Foods Group Limited and used under licence.  
Olivo and Finesse are a registered trademark of Upfield, and packed and sold under licence.

# Princes & FareShare .....

- Formalised donation partner identified as a gap in our CSR in 2013

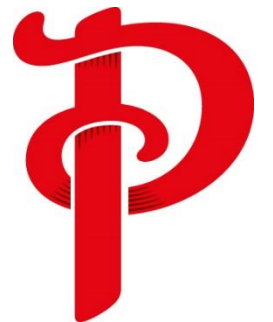
- Review of potential partners

- Scale
- Credibility
- Profile
- Expertise
- Customer ( retailer ) alignment

## FareShare Partnership Agreement signed 2013

- Surplus / distressed stock was (and remains) a given – its the 'bread and butter' of donations

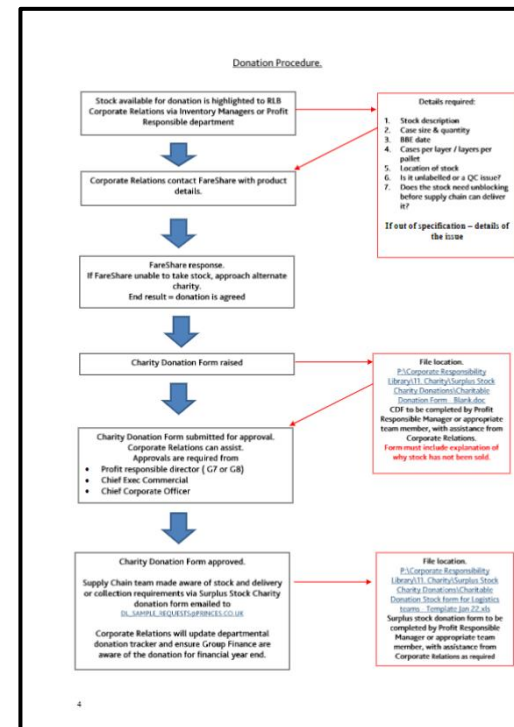
- A food donation partner is a cornerstone of our ESG agenda
- Most keenly felt early 2020 and Lockdown #1
  - Non distressed donations
  - Fundraising via Love Canned Food
  - Support Man United Foundation





# Donation process.....( there's always a process at Princes )

1. Inventory / Site or Commercial teams flag issue stock
  - a. Short date ?
  - b. Unlabelled ?
  - c. Out of spec but edible ?
  - d. All 3 !
2. Corporate Relations contact FareShare team
3. Donation agreed & any letters of comfort
4. Final internal sign off
5. Princes logistics engaged
6. Collection / delivery to Fareshare
7. Corporate Relations track for Group Finance year end



**PRINCES GROUP**

Date

To whom it may concern,

The following unlabeled stock was donated to FareShare UK

Product description: [here](#)  
Can Code information: [xxxxx/xxxxx/xxxxx/xxxx](#)  
Best Before End: [here](#)

It is safe for consumption for X months after this date therefore we confirm a Use By Date of [XX/XX/XXXX](#)

Product as normally labelled as follows and ingredients list below:

[Image product with label](#) [Close up of ingredients list from label](#)

Your sincerely

Name  
Job Title (Technical Director or Controller)  
Contact details

**PRINCES GROUP**

[DATE]

To whom it may concern

The [PRODUCT DESCRIPTION] stock listed below is marketed with a shelf-life indication in the form of a 'best before end date' (BBE) as follows:

[NUMBER OF CASES & BBE DATE STATED].

The product will be safe to consume to the end of [DATE SAFE TO CONSUME] but organoleptic quality (in particular colour and flavour) may change beyond the BBE date.

Yours sincerely

Name  
Job Title (Technical Director or Controller)

# Benefits .....

- FareShare offer us a service in supplying small foodbanks and charities that logistically we can't reach
- 'One stop shop'
- Internal communications support & embedding into teams
- Changing the waste mentality
  - Warehouses – new Spring 22 arrangement for odds & ends and QC samples
  - Offices
  - Samplings
- 2013 - 2017
  - 3 or 4 people involved in donation conversations
- 2022
  - Production colleagues proactive
  - Marketing – become part of branded planning
  - Sales – waste and donations in commercial conversations
  - Corporate relations



**102.6** tonnes of surplus donated.



**244,291** meals for charitable organisations

## ORGANISATIONS SUPPORTED BY



"WE'VE ONLY BEEN RECEIVING FOOD FROM FARESHARE FOR AROUND FOUR MONTHS BUT ITS IMPACT ALREADY HAS BEEN BRILLIANT." WILL SAYS, "WE GET A REAL VARIETY OF ITEMS – SOME OF IT IS THE QUALITY YOU'D EXPECT TO FIND IN A POSH RESTAURANT! WITHOUT OUR MEMBERSHIP WE'D SIMPLY BE UNABLE TO GET THE SAME VOLUME OF FOOD AND QUALITY INGREDIENTS."



- ST MATTHEW'S CHILD ACTION GROUP



	Count of Primary Nature Of Project
Addiction Support	22
Advice/Resource Centre	45
Children and Families Centre	217
Community Cafe	221
Community Centre	362
Day Centre	97
Drop In Service	102
Food Bank	512
Hospice/Carehome	45
Hostel	149
Lunch Club	46
Medical Facility	9
Other	232
Out Of School Club/Youth Centre	137
Place Of Worship	104
Refuge	9
Residential Rehabilitation Service	45
School/School Breakfast Club/After School Club	379
Soup Kitchen	31
Supported Housing	148
Training Centre	33
Grand Total	2945

# We can support you to do the right thing with your surplus food

## Strong Partnerships

With opportunities to volunteer, support our Employability programme, and raise awareness through brand partnerships

## Social and Environmental Reporting

of food saved, meals created, CO2 and water savings.



## Your Surplus Sorted

All food types, right across the supply chain; from small to large quantities

## Food Safety and Traceability

Full visibility of where all food has been donated, to whom and its impact.

**We believe no good food should go to waste.**

**Partner with us.  
Save food.  
Change lives.**

**Ashley Davies**

Commercial Manager

[Ashley.Davies@fareshare.org.uk](mailto:Ashley.Davies@fareshare.org.uk)

07508 703885

# Q&A Discussion



Any questions please send through!



Contact us:

- FareShare: <https://fareshare.org.uk/giving-food/>
- FDF: [natalie.verner@fdf.org.uk](mailto:natalie.verner@fdf.org.uk)
- WRAP: <https://wrap.org.uk/taking-action/food-drink/actions/action-on-food-waste>

