

Carbon Literacy: Empowering your organisation for Net Zero

April 2026

Carbon Literacy
Project



 ECOSURETY



Introductions



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Agenda

- 1 Common carbon pain points in your business
- 2 What is Carbon Literacy?
- 3 How will Carbon Literacy benefit you?
- 4 How to engage your team and supply chains for Net Zero
- 5 Live Q&A



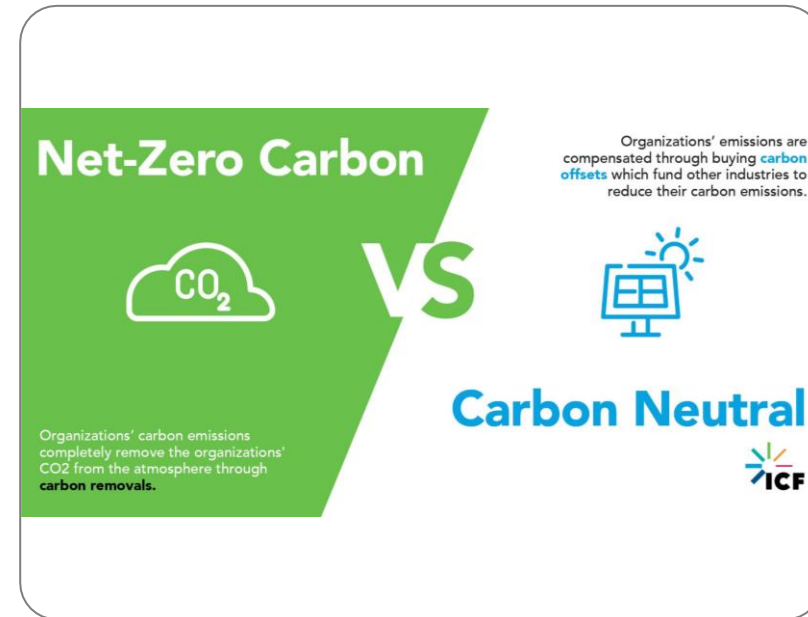
Common carbon pain points in your business

Common carbon pain points



Understanding the urgency

“We see headlines in the press everyday, it doesn't mean anything anymore.”



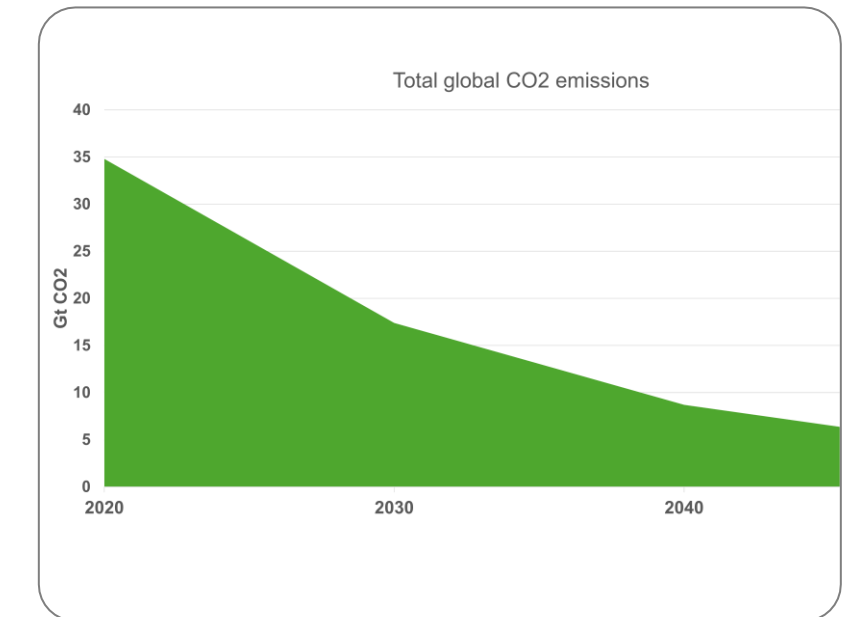
Understanding the jargon

Net zero, carbon neutrality, offsetting, scopes 1,2 and 3, CO2e, GHG: what does it actually mean?



Where is your carbon impact?

How does carbon impact my business? What contributes the most to my company's carbon emissions?



Implementing Net Zero

Where to start? How to bridge the gap between knowledge and action?

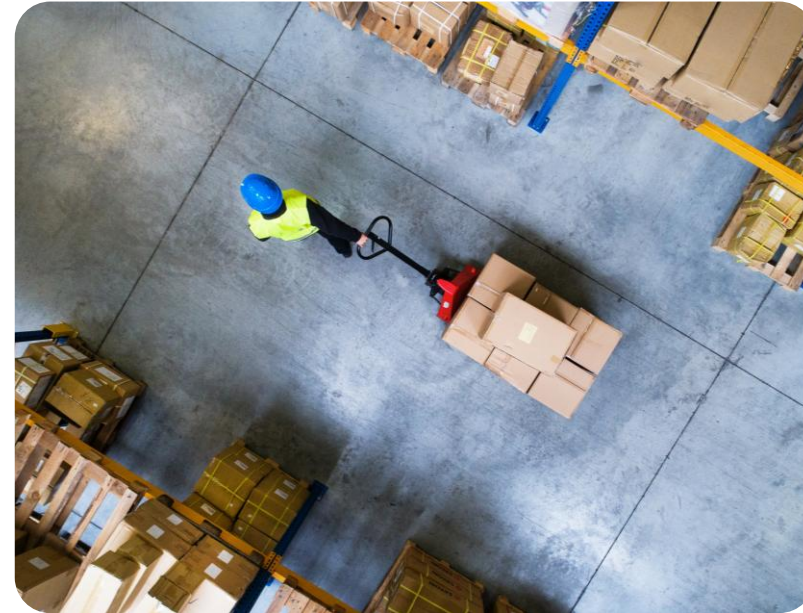


Common carbon pain points



Achieving organisational buy-in

How to engage with my Board, other departments, wider team with our net zero plan?



Achieving supply chain buy-in

How to engage with my suppliers and make them care about our carbon reduction targets?



Communicating with confidence

How not to feel like the fun sponge or a tree-hugger when talking about climate change?



Meeting consumer expectations

Greenwashing, greenhushing: how to engage with consumers on these topics?



What is Carbon Literacy?

Carbon Literacy
Project



What is Carbon Literacy?

- A day's worth of climate learning and action equipping **individuals, communities and organisations** with the knowledge, motivation and skills needed to take meaningful action against climate change.
- Largest low-carbon culture-change project of its kind in the UK and globally unique.
- Recognised by the UN at COP21 in Paris, with a **TAP100, one of 100 worldwide Transformative Action Programs.**

Carbon Literacy Project



Why Carbon Literacy?



Engage your people



Manage risk



Cut emissions and costs



Competitive edge



Future-proofing



Tangible commitment

157,682
citizens
certified




315,364
actions
pledged



568,000 t^{CO₂e}
carbon
saved



1,097 certified
training
professionals



1,012
courses
designed



16 Sectors



11 Toolkits



14,014
organisations
engaged



372
Carbon
Literate
Organisations

48
nations
delivering



5-15% carbon
savings
per-person



How does the **training work?**



One day's-worth learning

Online or in-person

Peer-to-peer delivery

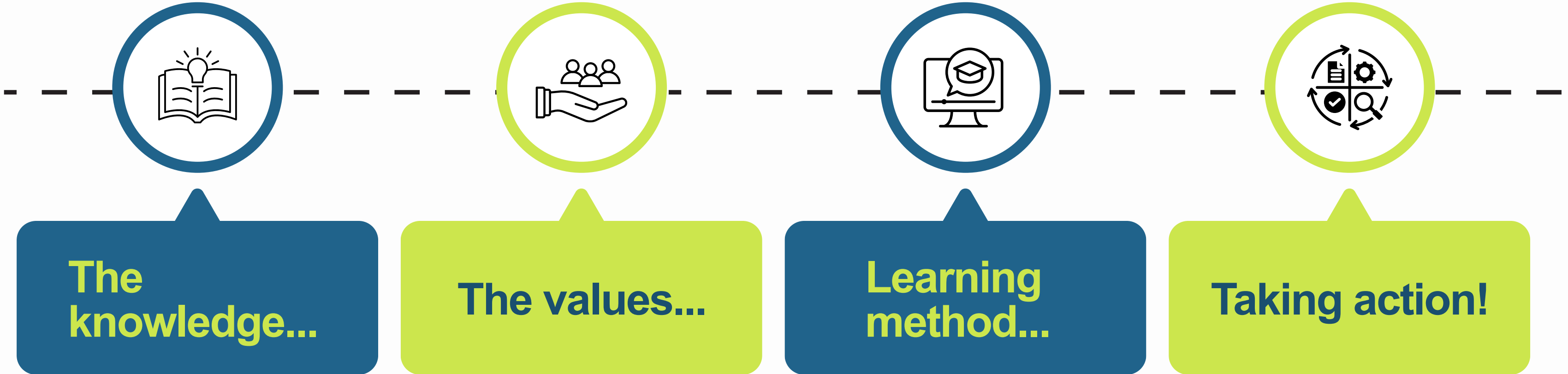
Sector-focused courses

Course accreditation

Learner certification!



What's in the **course?**



[Get Started](#)[Get Accredited](#)[Trainer Hub](#)[Carbon Literacy?](#)[Donate](#)[About Us](#)[Support Us](#)[Sectors](#)[Get Involved](#)[Blog](#)[Events](#)[Contact Us](#)

Sectors

What are Carbon Literacy Sectors?

The Carbon Literacy Project and its partners have developed a growing range of sectoral courses and materials to make it easier and simpler to adopt Carbon Literacy®.

Using a sectoral course eliminates the need to develop a course from scratch, whether by using an off-the-shelf Toolkit or a sector course kit as an informed starting point.

All Carbon Literacy courses are designed with a specific audience in mind, but the materials can be tailored,



Carbon Literacy

Sectors

Food & Hospitality



SMEs



Communities



Carbon Literacy actions

Everyone plays a part



One step closer














Many ways to reduce emissions



Commit to two actions






This is to certify that via

has met all the requirements of the Carbon Literacy Standard and thus for the purposes of workplace, education and community should be regarded as Carbon Literate.

signed



Jen Wilson, Chair, on behalf of The Carbon Literacy Trust.
Registered Charity Number 1156722

date _____ certificate no. _____

Westford Mill

certificate

Carbon Literate Organisation



Carbon Literate Organisation
Platinum



Carbon Literate Organisation
Gold



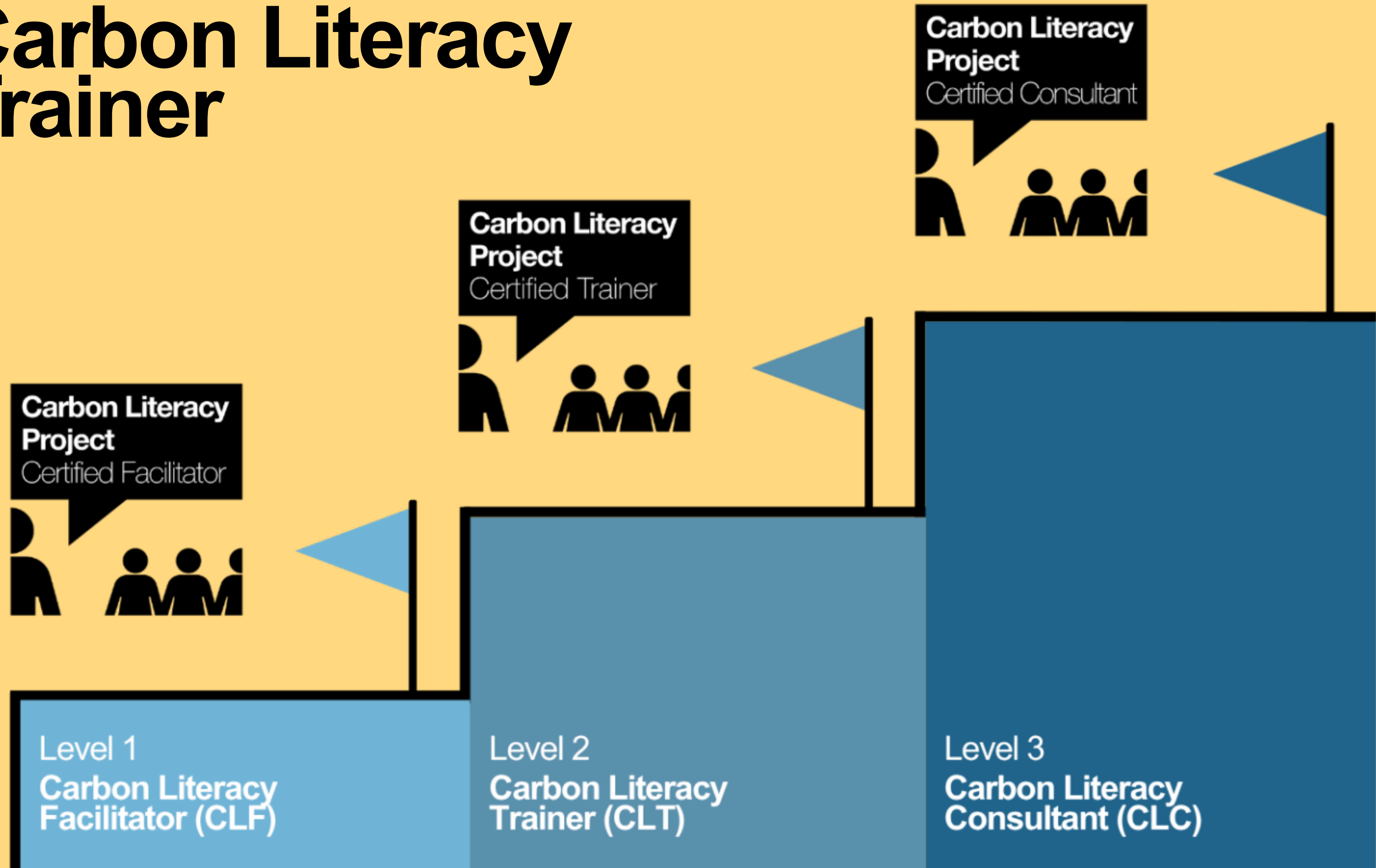
Carbon Literate Organisation
Silver



Carbon Literate Organisation
Bronze



Carbon Literacy Trainer



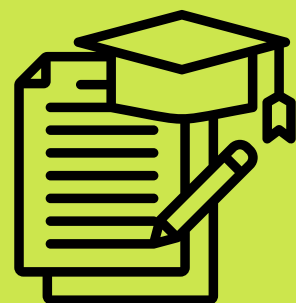
What we offer



Accreditation



Guidance



Materials

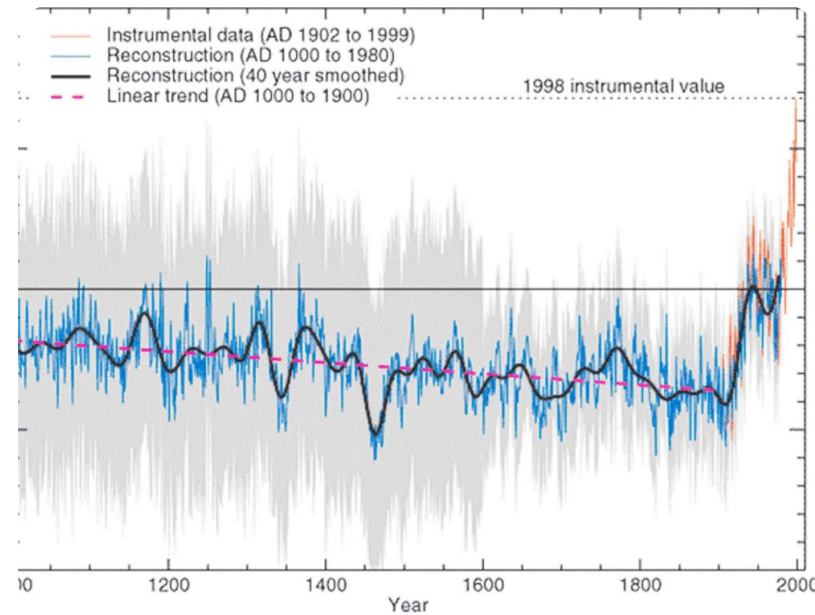


Advocacy



How will Carbon Literacy benefit you?

How will Carbon Literacy benefit you?



I understand the history and science of climate change

Understanding the scientific evidence of increasing GHGs, temperature rise and energy usage is fundamental to being Carbon Literate.



I understand the impact of climate change

Carbon Literacy inspires lightbulb moments - "I had no idea just how bad the situation is."



I have a safe space to explore the topic with my peers

There is huge value in exploring and discussing this topic with your peers, colleagues and even competitors in a non-judgemental, safe space!



I'm more confident communicating about it

The more confident we are communicating about it, the more likely we are to act on it and inspire others.

How will Carbon Literacy benefit you?



I understand industry and global targets to tackle climate change

Know the targets we are aiming for globally and in your industry and the why. Is your organisation aligned with them?



I have knowledge and skills to reduce carbon footprints

Know the steps you can take to identify where the carbon is and how to reduce it.



I feel empowered to act

Have the understanding and motivation to take the best possible climate action.



I've committed to pledges that reduce carbon impacts

Pledge an individual and group action to reduce carbon within your organisation

How to get involved

Carbon Literacy
Project



Carbon Literacy for the packaging sector

- Accredited training delivered by Ecosurety since 2023
- Rated 5/5 by our members
- Includes:
 - The carbon impact of packaging
 - Drivers of packaging decisions
 - Action being taken across industry
 - Low-carbon packaging innovations
- Open-course options:
 - In-person over 1 day in Bristol
 - Online over 2 half-days
- Bespoke option for your organisation on request
- **Email: carbonliteracy@ecosurety.com**





Carbon Literacy for the

Food

Sector



food@carbonliteracy.com



Carbon Literacy

Food Sector

Materials

- Getting started pack
- Presentation slides
- Script for trainers
- Trainer manual
- Source materials
- Four modules

Delivery

- Online or F2F
- One day or multiple sessions
- In-house delivery or accredited Trainer

Course

- Our pre-approved materials
- Your industry knowledge
- Bespoke course
- Industry specific

Carbon Literacy Food Sector Modules



Four Modules

- **Module 1**
Nature, Climate and Society
- **Module 2**
The Power of Personal Change
- **Module 3**
Farming for our Future
- **Module 4**
The Environment is our Business



Any questions?



Thank you



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