

Graduate Excellence: Menu of Options

Thank you for supporting Graduate Excellence. This menu of options is divided into 3 areas of work:

1. [Course Development](#)
2. [Course Promotion and Marketing](#)
3. [Student Support](#)

Please indicate which of the follow options you are able to support and submit your response to Tanya Barringer at tanya.barringer@fdf.org.uk.

Company Name.....

CEO Signature.....

Course Development

<u>Options</u>	<u>Yes</u>	<u>No</u>	<u>Further comments</u>
1. Nominate a senior engineer to represent your company on the Graduate Excellence Curriculum Group to develop the course content alongside academics.			<i>e.g. Nomination? What resource could you provide?</i>
2. Nominate a colleague to represent your company on Graduate Excellence Industry Support Group to shape the recruitment process and work placements.			<i>e.g. Nomination?</i>
3. Provide a factory tour for academics from SHU to help them develop the course curriculum. (Up to 5 academics at any one time. Suggested dates to be circulated shortly.)			<i>e.g. Which factory could host this?</i>

Course Promotion and Marketing

<u>Options</u>	<u>Yes</u>	<u>No</u>	<u>Further comments</u>
4. Help to promote the degree course to attract the right people by providing support with marketing materials and images, including your company logo.			<i>e.g. Who is the best contact within your company for this?</i> <i>Please complete consent form in Annex A.</i>
5. Promote the course as part of your company's own skills work. (Online Toolkit to support this in available.)			
6. Provide a factory open day at one of your sites for potential students, to compliment the University open days.			<i>e.g. Which factory could host this? How many people could you accommodate for each tour.</i>
7. Provide quote or company profile for Graduate Excellence supporting companies page .			<i>Please provide up to 150 words for this purpose.</i>

Student Support

<u>Options</u>	<u>Yes</u>	<u>No</u>	<u>Further comments</u>
8. Offer a bursary, scholarship or other financial incentive.			<i>e.g. How many students could you sponsor per year depending on amount of financial support?</i>

Options	Yes	No	<i>Further comments</i>
<p>9. Provide a guest lecture to inspire potential team leaders of the future.</p> <p>(We can provide a list of topics that need to be covered. A link person will be provided by SHU to support this.)</p>			<p><i>e.g. How many lectures could you give per year?</i></p>
<p>10. Provide work placement as part of the engineering degree course.</p> <p>(Placements are divided as follows: Year 1: 1 x 12 week placement Year 2: 1 x 12 week placement Year 3: 1 x 30 week placement (project work with same employer as Y2)</p>			<p><i>e.g. How many students could you take on each year and for how many weeks?</i></p>
<p>11. Provide engineering mentors</p>			<p><i>e.g. who from your company would be willing to act as a mentor? Do you have any existing STEM ambassadors or graduate engineers that would be appropriate?</i></p>
<p>12. Agree to employ engineering graduates (subject to final references and grades)</p>			<p><i>e.g. How many engineering graduates could you consider employing per year?</i></p>

Annex A: Graduate Excellence Marketing

Thank you for pledging to support the Graduate Excellence project.

Following your pledge we would like to ask for permission to use your company name and / or logo when promoting which businesses are supporting the new accredited engineering degree course for food and drink manufacturing.

We intend to use these on marketing and promotional materials e.g. prospectuses in order to attract the best students onto the course by demonstrating industry backing. We may also use your company name and/or logo on materials when promoting the project to other businesses to gain further industry support.

If you agree to us using your name and/or logo, we will ensure that it is used only for the Graduate Excellence project, and we will advise you of when and where it will be used, with a copy of the material sent to you prior to it being released.

Please complete the table below and send it back to tanya.barringer@fdf.org.uk stating what we may or may not use and if your company has any other processes which we need to adhere to when signing off marketing materials/publications.

Statement	Yes / No
I am happy for our company name to be described in marketing materials as one of the businesses supporting the Graduate Excellence project.	<i>If yes, please type company name exactly as it needs to appear.</i>
I am happy for our company logo to be used in marketing materials to demonstrate our support for the Graduate Excellence project.	<i>If yes, please send company logo to tanya.barringer@fdf.org.uk</i>